



**PRESS RELEASE  
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**MEDIA CONTACTS**

Ryan Latham: (617) 756-3185  
Mae Escobar (210) 241-6644

**Battle For Texas and Education in Action Promote Texas History throughout Summer**  
*'Edutainment' programming now available in San Antonio and Austin*

**SAN ANTONIO, TX (June 1, 2018)** – The best way to learn something is to live it, and at its San Antonio museum-quality attraction entertainment destination, Battle For Texas: The Experience has provided interactive ways for thousands of visitors to engage with the story of Texas. Today, Battle For Texas and nonprofit Education in Action announced a collaboration that will allow both organizations to bring Texas history to life for students from across the state throughout the year.

During the school year, Education in Action is partnering with Battle For Texas to provide exciting, one-day, history-immersive adventures called [Discover Texas Field Trips](#). Based on Texas Essential Knowledge and Skills (TEKS) standards, Discover Texas Field Trips supplement what students are learning in class through educational, structured, fun experiences at significant Texas sites. Education in Action facilitators even lead curriculum-based activities during travel time on the bus. The two field trips that include Battle For Texas programming are “[Texas in the Making](#)” held at the Battle For Texas attraction in San Antonio and “[Proud to be Texan Austin](#)” that features an [unique Battle for Texas program](#) at the historic Jourdan-Bachman Pioneer Farms Living History Museum in Austin. All field trip details are coordinated for schools by Education in Action including transportation, reservations and TEKS-based curriculum. Educators can book trips now for the 2018/2019 school year.

“Partnering with Battle for Texas adds an entirely new dimension to our experiential learning programs,” said Jennifer Pasteur, Executive Director for Education in Action. “Through face-to-face interactions with reenactors portraying settlers and soldiers from 1800s Texas in authentic settings, our participants gain a deeper understanding of our state’s truly unique history and just exactly why Texans are so proud.”

During the summer, Education in Action and Battle For Texas collaborate to provide students in the nonprofit’s [Lone Star Leadership Academy](#) overnight camps the opportunity to be “edutained” at the Battle For Texas attraction. This youth leadership program offers 4<sup>th</sup>-8<sup>th</sup> grade students from across the state the opportunity to learn and travel together across Texas’ three largest metropolitan areas. Youth in the Austin/San Antonio camps visit the Battle For Texas: The Experience museum during their leadership academy week. Camps start each Sunday beginning June 3, with the last camp opening on July 29. Parents are urged to apply as soon as possible, because sessions are nearly full.

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“Joining forces with Education in Action to offer students a immersive, entertaining way to step into the Texas Revolution is a unique opportunity to bring to life the story of Texas,” said Ryan Latham, Executive Director for Battle For Texas. “Battle For Texas strives to entertain and educate visitors through interactive experiences in which they partake in recreating events from the Battle of the Alamo. Having the ability to engage students from across the state allows them to step into the history they are learning in the classroom”.

To register or learn more, parents and educators can visit <https://educationinaction.org/>. Both Battle For Texas and Education in Action staff recommend signing up as soon as possible because spaces fill fast.

#### **About Education in Action**

Education in Action is a 501(c)(3) non-profit organization dedicated to empowering young people to be informed and active leaders in their communities. At Lone Star Leadership Academy camps, outstanding students from across Texas meet in one of three locations for a week of fun, learning, leadership development, and visits to unique and historically significant Texas destinations. Since 2002, Lone Star Leadership Academy has served 13,243 students, 1,257 students in 2017 alone. During Discover Texas field trips, fourth- and fifth-grade teachers take their classrooms on the road to visit significant Texas sites on one-day, TEKS-based field trips. The experiences are educational, structured, and fun, and supplement what students are learning in class. Since 2003, more than 118,000 students, educators, and parent chaperones have participated in Discover Texas Field Trips, including 15,510 participants in 2017.

**Battle For Texas: The Experience** is a historic adventure attraction created by BASE Entertainment so visitors could connect physically and emotionally with the story of Texas and the 1836 Battle of the Alamo. Since opening in 2016, Battle For Texas has become a top entertainment destination for families, students and Texas history enthusiasts eager to experience the history of the Battle of the Alamo. Through a series of interactive engagements, visitors re-live Texas history as if they were there when it happened. Located just steps from the Alamo, and convenient to hotels, restaurants and other attractions, Battle For Texas encompasses the entire exhibit level of the Shops at Rivercenter. As well as being an interactive museum, Battle For Texas has expanded to offer unique entertainment experiences and offers venue rental space. Comprised of 22,000 square feet, Battle For Texas is the perfect backdrop for any occasion. The facility can host parties of 10-750, offering legendary opportunities to hold business functions, meetings, receptions, weddings, and more – and provide unique experiences for guests. For more information, including current hours and pricing, visit [www.BattleForTexas.com](http://www.BattleForTexas.com).

**BASE Entertainment** is a live entertainment company that develops, produces, and presents live entertainment. BASE pursues a 360-degree approach in its consideration of entertainment property production and development: creative value, audience appeal, differentiation of product, assessment of market competition, anticipated show performance, commercial viability, and investment yield. With offices in New York, Las Vegas, Houston, and Singapore, the company also manages intellectual properties generated across various entertainment platforms including live, digital, broadcast, licensing, and museums. BASE regularly consults on entertainment properties and productions across the globe and has capabilities of managing entertainment venues worldwide.

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